
Hyderabadi
irani

Hyderabadi Irani Chai

Hyderabadi Irani Chai, born in the early 20th century when Persian immigrants settled in Hyderabad, is a cultural marvel. Originating from iconic Irani tea houses, this aromatic elixir blends strong tea leaves with cardamom, served piping hot in rustic 'kulhads.'

Beyond a beverage, it embodies a fusion of Persian hospitality and Deccan vibrancy, turning tea houses into cultural landmarks and fostering a legacy of camaraderie.



UNIQUE FEATURES ABOUT OUR FRANCHISE

Authentically Preserved

Hyderabadi Irani ensures the preservation of Irani chai's authenticity using high-quality ingredients and traditional preparation methods.

Comprehensive Support

We offer free training programs, brand promotions, and continuous company support to help you succeed as a franchisee.

Excellent ROI

With a proven business model, pricing strategies, and cost management guidance, our franchisees can maximize their return on investment.

Free Training

Our experts provide valuable guidance, ensuring you and your staff are equipped with the skills and knowledge to prepare and serve our signature Irani chai flawlessly.

Brand Promotions

Hyderabadi Irani's dedicated marketing professionals are here to assist you with brand promotions. From strategic campaigns to digital marketing initiatives, we help you attract a steady stream of customers and build brand awareness.

Company Support

Our unwavering commitment extends to providing continuous company support. From operational guidance to business assistance, we are here to ensure your success and help you overcome any challenges that may arise.

PHYSICAL BRANDING



CUP



STORE FRONT



WATER BOTTLE

Hyderabadi irani

MENU

BEVERAGES

Irani Chai
Irani Chai with Malai
Irani Chai Black Tea
Boost
Horlicks
Coffee

BREAD

Bun
Bread
Bun maska
Malai Bun

SNACKS

Osmania Biscuits
Kaju Biscuits
Fruit Biscuits
Chand Biscuits
Fine Biscuits
Big Samosa
Small Samosa (Onion)
Small Samosa (Corn)
Veg Puff
Egg Puff
Chicken Puff
Paneer Puff

TEA POWDER BAG

38K.GS





BRANDED CUPS & SAUCERS | (200 PCS)



PRINTED T-SHIRTS

5PCS



FREE CHEF TRAINING



STARTUP KIT

Qty	Item Name
1	Microwave Oven
2	High Pressure Gas Stove
2	Irani Milk Heating Handi
2	Filter Cloth
10 kg	Sugar
1	Scissor
1	Gas Lighter
1	Tea Filter
6	Table Spoons

Qty	Item Name
2	10 kg Containers
1	Milk Tray
2	Dust Bins
3	Water Mugs
10	Garbage Covers
2	Tea Serving Trays
1	Carry Bag Small
1	Carry Bag Large
5	Tea Parcel Small
5	Tea Parcel Large

Qty	Item Name
1	Rubber Packet
5	Snacks Parcels Cover
1	Tissue Packet
2	Tea Master Apron
1 pkt	Master Head Caps
10	Duster Cloths
2	Steel Ladle
2	Irani Decoction Bowls
1	Display Case



FREE ADD SHOOT AND PROMOTIONS



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FRANCHISE COST

7,50,000/-

(EXCLUDING GST)

TO KNOW MORE PLEASE CONTACT

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